

# Northwest Colorado Innovation Center Loan Fund Marketing Messages

Updated March 2026

## Social Media Posts

### LinkedIn Post

#### Exciting news for Northwest Colorado entrepreneurs and small businesses!

First Southwest Community Fund is proud to partner with the Northwest Colorado Innovation Center to launch Northwest Catalyst Capital - a microloan fund designed specifically for entrepreneurs and small businesses in Moffat, Rio Blanco, and Routt Counties.

**Loan amounts:** Up to \$37,500

**Interest rate:** Just 5%

**Flexible terms:** 2-4 years

**Perfect for:** Equipment, working capital, training, facility upgrades & more

Ready to start or grow your business? Projects must support job creation in our rural communities.

Learn more: [fswcf.org/loans/northwest-colorado-innovation-center](https://fswcf.org/loans/northwest-colorado-innovation-center)

#SmallBusiness #RuralEconomicDevelopment #ColoradoBusiness #Entrepreneurship  
#CommunityDevelopment

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### Facebook Post

#### Big news for Northwest Colorado entrepreneurs and small businesses!

First Southwest Community Fund has partnered with the Northwest Colorado Innovation Center to bring you affordable funding opportunities!

#### What makes this special?

- Low 5% interest rate
- Up to \$37,500 loan amounts
- Support for working capital, equipment, inventory, training, and facility improvements
- Designed specifically for Moffat, Rio Blanco, and Routt Counties

Whether you're looking to expand, upgrade equipment, or invest in staff training, this fund is here to help CREATE JOBS in our rural communities.

Ready to take your business to the next level? Visit our website to learn more!  
[fswcf.org/loans/northwest-colorado-innovation-center](https://fswcf.org/loans/northwest-colorado-innovation-center)

#NorthwestColorado #SmallBusiness #CommunitySupport #LocalEconomy

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## Twitter/X Post

NEW: Northwest Catalyst Capital microloans now available!

Up to \$37,500 loans at 5% interest  
Moffat, Rio Blanco & Routt Counties  
Equipment, working capital, training & more  
Must support job creation

Apply: [fswcf.org/loans/northwest-colorado-innovation-center](https://fswcf.org/loans/northwest-colorado-innovation-center)

#ColoradoBusiness #SmallBusinessLoans

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## Instagram Post

**Your business growth story starts here!**

We're excited to announce our new loan fund partnership with the Northwest Colorado Innovation Center!

**For entrepreneurs and small businesses in:**

- Moffat County
- Rio Blanco County
- Routt County

**Perfect funding for:** ✓ New equipment & vehicles ✓ Working capital & inventory ✓ Staff training & certifications ✓ Facility renovations & IT systems

**The details:** Loans up to \$37,500 | 5% interest rate | 2-4 year terms

Ready to create jobs and grow your business? Link in bio!

[[fswcf.org/loans/northwest-colorado-innovation-center](https://fswcf.org/loans/northwest-colorado-innovation-center)]

#SmallBusinessSuccess #ColoradoEntrepreneurs #CommunityGrowth #RuralBusiness  
#BusinessLoans

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## Email Template

**Subject: New Funding Available: Northwest Catalyst Capital for Northwest Colorado Businesses**

Dear [Name/Business Owner],

**Your business growth opportunity is here!**

I'm excited to share that First Southwest Community Fund has partnered with the Northwest Colorado Innovation Center to launch Northwest Catalyst Capital, a specialized microloan fund designed specifically for entrepreneurs and small businesses in Moffat, Rio Blanco, and Routt Counties.

**Why This Program is Perfect for Northwest Colorado:**

Our rural communities have unique business needs, and this loan fund addresses them directly with:

- **Affordable capital:** 5% interest rate with just a 1% origination fee
- **Flexible loan amounts:** Up to \$37,500
- **Reasonable terms:** 2-4 years to fit your cash flow
- **Broad use cases:** Equipment, vehicles, working capital, inventory, software, training, certifications, and facility improvements

**What Makes This Different:**

This program is designed with rural entrepreneurs and small businesses in mind. We understand the challenges of operating in smaller markets and the importance of creating local jobs. That's why every funded project must demonstrate job creation potential – because strong businesses build strong communities.

**Ready to Grow Your Business?**

The right funding at the right time can transform not just a business, but an entire community. This loan fund represents our commitment to empowering entrepreneurs and small business owners who are building the economic future of Northwest Colorado.

Whether you're looking to upgrade your equipment or facilities, expand your workforce, or enhance your services, we're here to help you succeed.

**Questions?** Reply to this email or call us at [phone number].

Here's to your continued success,

[Name, title, email address, phone number]

**P.S.** Don't forget – this program is specifically for businesses in Moffat, Rio Blanco, and Routt Counties, and projects must support job creation. Visit our website [fswcf.org/loans/northwest-colorado-innovation-center](https://fswcf.org/loans/northwest-colorado-innovation-center) to learn more and start your application!

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