

Northwest Colorado Innovation Center Loan Fund

Marketing Messages

Updated September 2025

Social Media Posts

LinkedIn Post

Exciting news for Northwest Colorado entrepreneurs and small businesses!

First Southwest Community Fund is proud to partner with the Northwest Colorado Innovation Center to launch Northwest Catalyst Capital - a microloan fund designed specifically for entrepreneurs and small businesses in Moffat, Rio Blanco, and Routt Counties.

Loan amounts: \$5,000 - \$15,000

Interest rate: Just 5%

Flexible terms: 2-4 years

Perfect for: Equipment, working capital, training, facility upgrades & more

Ready to start or grow your business? Projects must support job creation in our rural communities.

Learn more: fswcf.org/loans/northwest-colorado-innovation-center

#SmallBusiness #RuralEconomicDevelopment #ColoradoBusiness #Entrepreneurship
#CommunityDevelopment

Facebook Post

Big news for Northwest Colorado entrepreneurs and small businesses!

First Southwest Community Fund has partnered with the Northwest Colorado Innovation Center to bring you affordable funding opportunities!

What makes this special?

- Low 5% interest rate
- \$5,000-\$15,000 loan amounts
- Support for working capital, equipment, inventory, training, and facility improvements
- Designed specifically for Moffat, Rio Blanco, and Routt Counties

Whether you're looking to expand, upgrade equipment, or invest in staff training, this fund is here to help CREATE JOBS in our rural communities.

Ready to take your business to the next level? Visit our website to learn more!
fswcf.org/loans/northwest-colorado-innovation-center

#NorthwestColorado #SmallBusiness #CommunitySupport #LocalEconomy

Twitter/X Post

NEW: Northwest Catalyst Capital microloans now available!

\$5K-\$15K loans at 5% interest
Moffat, Rio Blanco & Routt Counties
Equipment, working capital, training & more
Must support job creation

Apply: fswcf.org/loans/northwest-colorado-innovation-center

#ColoradoBusiness #SmallBusinessLoans

Instagram Post

Your business growth story starts here!

We're excited to announce our new loan fund partnership with the Northwest Colorado Innovation Center!

For entrepreneurs and small businesses in:

- Moffat County
- Rio Blanco County
- Routt County

Perfect funding for: ✓ New equipment & vehicles ✓ Working capital & inventory ✓ Staff training & certifications ✓ Facility renovations & IT systems

The details: \$5,000-\$15,000 loans | 5% interest rate | 2-4 year terms

Ready to create jobs and grow your business? Link in bio!

[fswcf.org/loans/northwest-colorado-innovation-center]

#SmallBusinessSuccess #ColoradoEntrepreneurs #CommunityGrowth #RuralBusiness
#BusinessLoans

Email Template

Subject: New Funding Available: Northwest Catalyst Capital for Northwest Colorado Businesses

Dear [Name/Business Owner],

Your business growth opportunity is here!

I'm excited to share that First Southwest Community Fund has partnered with the Northwest Colorado Innovation Center to launch Northwest Catalyst Capital, a specialized microloan fund designed specifically for entrepreneurs and small businesses in Moffat, Rio Blanco, and Routt Counties.

Why This Program is Perfect for Northwest Colorado:

Our rural communities have unique business needs, and this loan fund addresses them directly with:

- **Affordable capital:** 5% interest rate with just a 1% origination fee
- **Flexible loan amounts:** \$5,000 to \$15,000
- **Reasonable terms:** 2-4 years to fit your cash flow
- **Broad use cases:** Equipment, vehicles, working capital, inventory, software, training, certifications, and facility improvements

What Makes This Different:

This program is designed with rural entrepreneurs and small businesses in mind. We understand the challenges of operating in smaller markets and the importance of creating local jobs. That's why every funded project must demonstrate job creation potential – because strong businesses build strong communities.

Ready to Grow Your Business?

The right funding at the right time can transform not just a business, but an entire community. This loan fund represents our commitment to empowering entrepreneurs and small business owners who are building the economic future of Northwest Colorado.

Whether you're looking to upgrade your equipment or facilities, expand your workforce, or enhance your services, we're here to help you succeed.

Questions? Reply to this email or call us at [phone number].

Here's to your continued success,

[Name, title, email address, phone number]

P.S. Don't forget – this program is specifically for businesses in Moffat, Rio Blanco, and Routt Counties, and projects must support job creation. Visit our website fswcf.org/loans/northwest-colorado-innovation-center to learn more and start your application!
